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The Manager
ASX Limited
Company Announcements
Sydney NSW

PHOTO-ME EXPANDS SERVICE DIVISION

Photo-Me Australia Ltd (ASX Codes: PTO, PTOO) has further expanded its service division through an agreement to outsource the servicing of a network of Digital Print Kiosks operated by QFL Photographics Pty Ltd in various Pharmacies and retail locations in Victoria.

The service division, operating as Tijan Technical Services (TTS), was acquired by Photo-Me Australia soon after the company was listed on the Australian Stock Exchange in 2007. From a base of servicing Photo-Me's Australia-wide network of high-tech digital Photobooths, TTS now services a range of vending and stand-alone facilities in shopping centres and other locations. Its customers include PTO's 485-screen internet vending business, which trades as Escape Internet, and an unassociated internet vending business and some in-store information screens in major shopping centres across Australia.

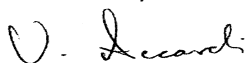
TTS currently employs a national network of 30 field service technicians and generated revenues of some \$575,000 in the 2009 fiscal year.

TTS director Mr. Phillip Tijan commented: "Our national service team has been servicing digital signage technology and other in-mall internet providers such as Hi-Speed Kiosks since January 2009. Our widespread footprint of contractors allows us to cover both metropolitan and regional locations throughout Australia".

"Our service division has been able to pick up servicing opportunities because of the quality of its highly trained work-force and the strong geographical spread of this well motivated work force. We are also looking at other opportunities to expand our servicing business, especially in the vending space, going forward."

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Yours Faithfully



Mr Vince Accardi
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Photo-Me Australia Ltd